

MADISON[®]

COLLECTION 2026



ABOUT US

Since 1977, Madison® has been a family-owned company with a passion for creating beautiful, high-quality cushions and parasols. From garden to living room, we design with care and produce with purpose.

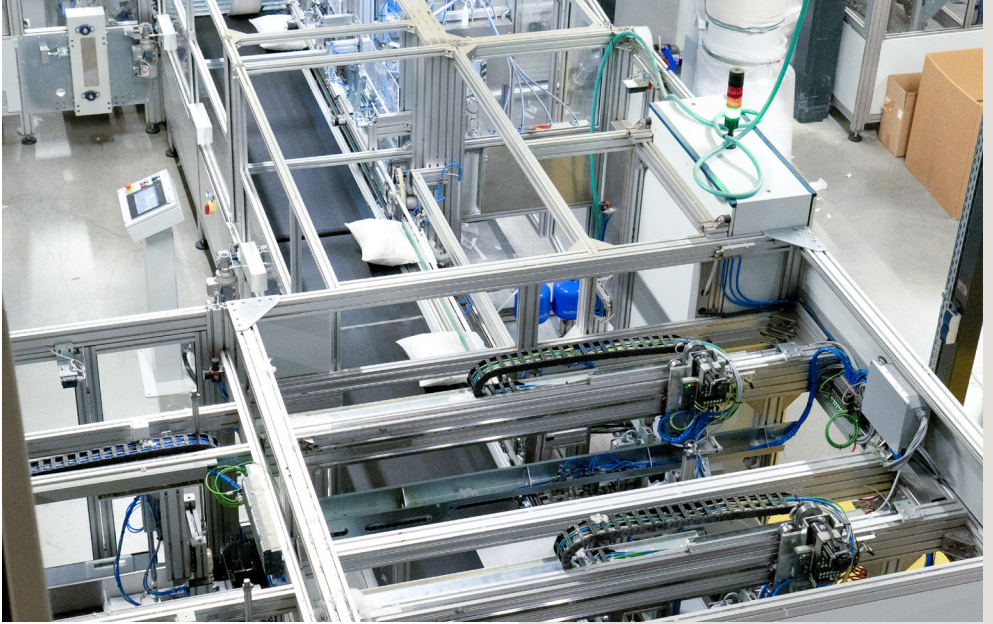
Our collections are proudly made in Europe, combining innovative, eco-friendly materials with timeless comfort and on-trend designs. With full control over every step from concept to delivery we ensure lasting quality in every product.

Whether it's garden cushions, indoor accents, pet beds, or patented parasols we help our partners build stylish, functional assortments that stand out.

Team Madison







NEW IN-HOUSE CUSHION FILLING TECHNOLOGY

We've recently invested in advanced machinery to support the in-house production of key components across our collection. This innovation gives us greater control over how our products feel and look, ensures that our wide range of items for both indoor and outdoor use meets the highest standards of comfort while improving production efficiency.



Dutch
Design



Madison®
Made in Europe



Panama

YEAR-ROUND
COLLECTION



ECO
RESPONSIBLE
CHOICE



ECO *Fabrics*

The Madison Panama collection offers cushions that combine effortlessly with all themes in our range. With plenty of colours and sizes to choose from, it's a versatile essential for both indoor and outdoor spaces.

- Made in Europe
- 70% recycled textiles
- Lower CO₂ emissions & water impact



New colours





Eco-Line

COLLECTION

SUSTAINABLE FABRIC



Find out
more about
our collection

DURABLE *& waterproof*

Eco-line cushions exceed all current quality standards, are waterproof and high-quality.

BETTER FOR *our planet*

By investing in the creation of ecological products, we work towards a better future. All while keeping the production in Europe.



RECYCLED *materials*

The cushions are made from recycled materials including pre- and post-consumer waste helping to reduce environmental impact.

NEW *colour*

We've added a fresh aqua tone to our Eco-Line collection a calm, versatile shade that pairs beautifully with other prints and colours.

BON VOYAGE





BEHIND OUR *collections*

At Madison, we translate the latest interior and fashion trends into inspiring outdoor collections. The Bon Voyage collection was created from a growing desire to bring a sense of beauty, calm, and softness into the garden. Think warm, airy tones - just what today's consumer is seeking in their outdoor space. The heart of this collection lies in its refined, blended fabrics and calming natural shades. Its standout feature: Mocca Mouse.



For retailers, Bon Voyage offers a unique and appealing range tailored to the needs of today's conscious, style-aware customer someone who sees their garden not just as an outside area, but as a true extension of their home.



Find out
more about
our collection



BACK TO NATURE









A Soft Touch For Life Outside

While creating the Back to Nature collection, we wanted to create a theme where the colours blend with a garden terrace and merge with nature.

The collection features both printed and uni fabrics that mix and match beautifully. We've used a variety of materials, including outdoor and Panama fabrics practical and stylish choices for outdoor spaces. These colours go beyond trends, they are timeless.



High quality



NATURAL | COMFORTABLE | W



Find out
more about
our collection

EARTH RANGE

NATURAL
CALM
BALANCED



Find out
more about
our collection





ATELIER AZURE

FRESH
CALM
VIBRANT



Find out
more about
our collection









STUDIO BLUSH

FRESH
ROMANTIC
WARM



Find out
more about
our collection

Amora collection



70%
recycled
textiles





Designed in a palette of timeless colours

With Amora, we wanted to create something calm, timeless, and effortlessly stylish.

For us, Amora captures the peaceful vibe of the sea and garden spaces a look that never goes out of style and always fits perfectly in any relaxation area.



Find out
more about
our collection





Best deal collection

Best Deal is about smart choices, good prices, a nice look and lots to pick from. You'll find pieces that fit your terrace, garden or wherever you love to relax. The colours are playful and different, so you can go with whatever suits your mood or space.



Style in
every size



Find out
more about
our collection



Good Quality - Great Deal



NAPELS collection

*The art of
outdoor comfort*



With these beautiful colours, you can create an elegant atmosphere in your outdoor space. This year, we also added a printed design alongside the uni colours - a stylish and fresh option to mix and match. Made from soft, high-quality fabrics and available in various sizes to suit your needs, this collection is designed to impress - and built to last. Perfect for adding comfort and charm to any outdoor setting.



Find out
more about
our collection





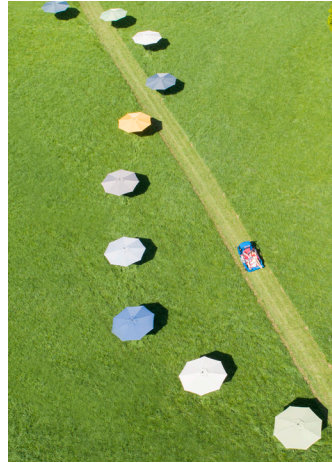
MADISON
TOPLINE

MADISON
PROFI LINE

MADISON
BASIC LINE

A Soft Touch For Life Outside

Our range goes beyond cushions – introducing our collection of premium outdoor Parasols. Available in a variety of styles, sizes, colours, and designs, these Parasols combine durability with elegant aesthetics. We also offer accessories and protective covers to keep your parasol in perfect condition year-round.



50+
UV SUN
PROTECTION
2000
SUNHOURS



Find out
more about
our collection

INNOVATIVE | COMFORTABLE | ELEGANT

new innovations for upcoming season



Lissabon teak 300/8 cm
Mellow champagne



Sun Wave 270x150 cm
Olympos white
Mellow Silver



Home COLLECTION

Home is more than just a space, it's a special feeling. With our thoughtfully designed collection of decorative cushions we help complement your home. Bringing both elegance, cozyness and warmth to any living space.



1. Jacky gold 2. Pippa gold
3. Bobbie beige



1. Bobbie grey 2. Elle natural
3. Lilly grey



*Create your
own look*



Find out
more about
our collection

Pets collection

Our beloved pets spend a lot of time sleeping and relaxing. We believe they deserve nothing less than the best in comfort. We produce a wide range of durable pet cushions and beds for both large and small animals. Within our extensive selection of sizes and materials, you'll find pet cushions that meet your expectations and those of your four-legged friends. Choose from various styles, including floor cushions, lounge cushions, and cozy pet beds.



MADISON
Friends 🐾



High-
quality
fabric



Orthopedic cushions

Discover our orthopedic dog cushions. They are available in various sizes and colours. The cushions provide extra comfort that contributes to the overall health and well-being of dogs and cats.



MOISTURE
REPELLENT



WASHABLE
COVER



ANTI
BACTERIAL



MADE IN
EUROPE

Multi-Size *options*



Find out
more about
our collection





In - Store

shelf building

Shop Concept

We handle the full setup: from building displays to filling them with product. This ensures a strong first impression and consistent brand presentation in every store.

Themed Collections, Renewed Annually

Each theme comes with its own colour story, mood, and product mix - helping you offer variety and freshness across seasons.

Trend-Focused Assortments

We monitor global interior and garden trends to create collections that align with current consumer tastes - supporting stronger sales and faster stock turnover.

Visual Merchandising That Converts

Our shelves tell a clear story with every collection. This helps customers quickly connect with the look and feel, boosting engagement and in-store buying.

visit our
Showroom



We invite you for a personal tour at Madison.
During your visit you will get a good impression of the possibilities
we offer in terms of fabrics, prints and concept store.



Book your
Showroom visit



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